

# TRUE GROW RESOURCES

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Connect to Succeed

## Company Factsheet

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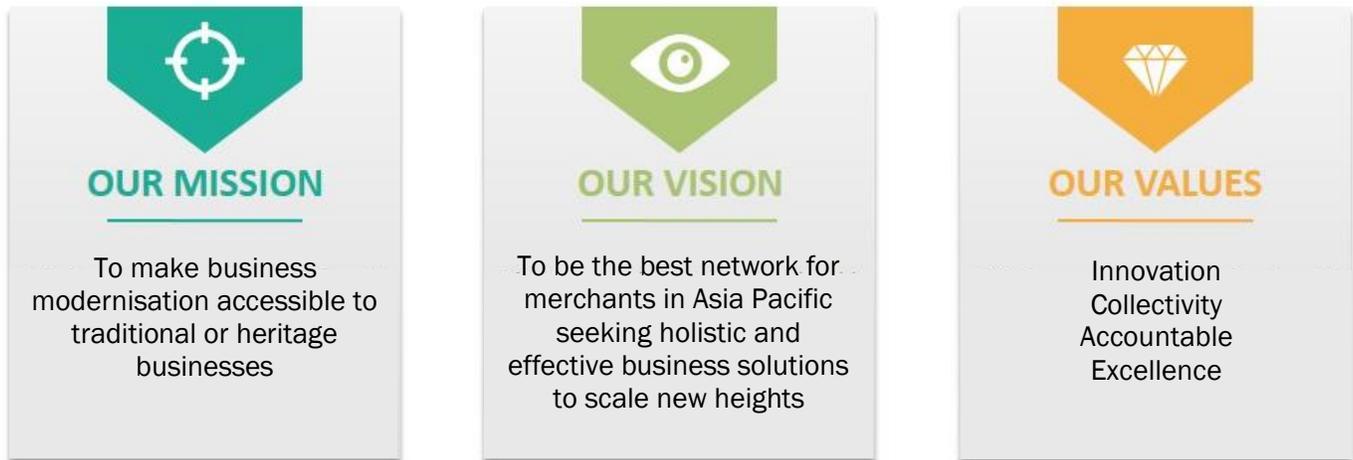
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**TRUE GROW**  
RESOURCES

## About Us

True Grow Resources is a unique business platform for merchants who seek to boost business leads and connect with suppliers. Our vast network consists of trusted members from the fields of digital solutions, business services, consultations, etc. The platform is led by a group of experienced, multilingual, and multicultural management team and entrepreneurs with a proven track record in helping businesses flourish and scale new heights.



## Our services

### 1. REGISTERED INVESTMENT FIRM

True Grow Resources SDN BHD specialises in fund management solutions. We offer institutional and private investors a wide range of investment strategies. We aim to provide our investors with risk-adjusted returns in a managed structure that bring into line of the interests of investors.

What we can do for you:

- Funds, connections, and support.
- We remain actively involved in those up-and-coming startups.
- We are advising the Board, with helping the executing team with key management decisions.
- We leverage the company's traction with our wide-industry network.

### 2. BUSINESS LEAD GENERATION

*Accelerate lead generation through our vast network of trusted members in the region*

Whether you are looking to enter a new market, or secure your position in a current one, our lead generation services will help you achieve your targets quickly, connecting you with possible business leads whilst ensuring that these leads are qualified and relevant to your

businesses. We draw on the depth of our network to connect our clients from China, Malaysia, Singapore, and other parts of Asia.

What we can do for you:

- Access to a network of service providers or potential business leads through True Grow Resources.
  - We believe no business is an island. We offer a platform for merchants to seek counsel and wisdom of other members who, like you, are entrepreneurial and seeking to grow and develop professionally and personally.
  - We can make this promise because of the diversity of occupations, education, career paths, and personal lifestyles within our membership.
  - We actively organise business events and forums for our members to network and build relationships with other relevant business peers.

### 3. WHERE TRADITION MEETS MODERNITY

*Modernizing company's rich heritage and reputation with innovative business solutions*

To keep up with the challenges of the digital age, True Grow Resources aims to help merchants stay relevant by redefining its customer's experience through convenient, seamless, omni-channel business solutions.

What we can do for you:

- Create a new revenue stream for traditional businesses.
  - Traditional merchants and SMEs who seek to take their businesses online will need a lot of support to overcome latent barriers, True Grow Resources enable businesses to accelerate the deployment of e-commerce by providing them with the right digital solutions.
  - Case in point, we digitised JomJait's massive array of products for easy searching, helping the leading haberdashery (small articles for sewing) wholesaler and retailer saved significant amount of manhours throughout its sales process.
  - We also recently launched the LaoZiHao platform specifically catered to heritage food & beverage players in Malaysia, giving them access to the lucrative Chinese market.
- Increase business efficiency through True Grow Resources Digital Solutions:
  - With today's customer-centric business approach, it has become highly important for merchants to enhance business flexibility and efficiency through digitisation.
  - Staying competitive now means being able to take orders quickly and deliver goods swiftly.
  - Providing e-commerce solution will equip merchants with the capabilities to adapt to rapid market changes and seamless customer experience.



### 4. GATEWAY TO INVESTMENT & BUSINESS OPPORTUNITIES

*Get unmatched access to exciting business investment opportunities in the region*

Our members represent a wide range of businesses that includes high-tech, food & beverage, agribusiness, sales & distribution, and more. We provide the platform for members to not only engage with merchants and businesses in the region but to facilitate investment opportunities and resources.

What we can do for you:

- Identify and develop opportunities to invest in exciting projects or businesses.
  - Currently, we have some very interesting investment projects, these projects are open to individuals and companies who want to become equity partners in promising and successful projects.
  - If you are interested in knowing more about these opportunities, we can help arrange an introduction with prospective business partners and/or assist with the establishment of joint venture or other business arrangements.